

**For Immediate Release**



**ATLANTIC CITY**

**HARD ROCK HOTEL & CASINO ATLANTIC CITY  
PARTNERS WITH TURNING POINT DAY CENTER  
TO HELP THE HOMELESS**



**Atlantic City, NJ** (November 12, 2018) – **Hard Rock Hotel & Casino Atlantic City** is proud to continue their commitment to helping the community. On Wednesday, November 14 at 10:30 a.m. Lt. Governor Sheila Oliver, the honorable Mayor Gilliam, members of the Atlantic City Council, Jim Johnson, Special Counsel in the Governor’s Counsel’s Office and Hard Rock Hotel & Casino Atlantic City partner, Joe Jingoli, Jr. will present donated items by the Department of Community Affairs to Reverend Collins A. Days Sr. for the **Turning Point Day Center** for the Homeless in Atlantic City.

Turning Point Day Center provides an essential service to Atlantic City by ministering to the city’s homeless population. The day center offers meals, classes, showers and drug counseling for the homeless and working poor, providing a place for shelter and refuge for those in need.

On behalf of Hard Rock Hotel & Casino Atlantic City, Joe Jingoli, Jr. stated, “We believe in Turning Point’s mission and have made a commitment to take on responsibility for the center’s rent obligations until Turning Point reaches an adequate level of financial stability.”

As part of Hard Rock’s commitment to help people who are homeless, a Turning Point Rapid Response Team is in the process of being put into place. Hard Rock security or representatives

will call Turning Point Day Center directly, who will then dispatch the Rapid Response team with a 16-passenger van and a person certified to bring individuals back to the facility and offer them services with Turning Point Day Center and / or collaborating services. The facility currently operates between 8 a.m. and 5 p.m. with the possibility of expanding the time.

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### **Hard Rock Hotel & Casino Atlantic City**

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City will be Atlantic City's go-to entertainment destination, boasting 2,200 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etess Arena, the beachside Sound Waves and Howie Mandel's Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand's signature full-service Rock Spa and Salon, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel's guest rooms and suites radiates a contemporary style, including Hard Rock's signature The Sound of Your Stay® music amenity program, which allows guests to set the mood with complimentary vinyl records or jam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and 24-Hour Access to Body Rock fitness. For more information and to book your stay, please visit [hardrockhotelatlanticcity.com](http://hardrockhotelatlanticcity.com).

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