

**For Immediate Release**



**ATLANTIC CITY**

**SUPERSTAR TIM MCGRAW KICKS OFF  
*XPERIENCE HARD ROCK: AN EXCLUSIVE CONCERT SERIES*  
AT HARD ROCK HOTEL & CASINO ATLANTIC CITY  
FEBRUARY 1 & 2 AT 8 PM**



**Atlantic City, NJ** (October 9, 2018) – Today, **Hard Rock Hotel & Casino Atlantic City** launches *XPerience Hard Rock* – an exclusive concert series that will feature repeat artist performances that can only be seen at **Hard Rock Live in the Etess Arena**– with help from Philadelphia’s Country Station **92.5 XTU**. Kicking off *XPerience Hard Rock* is none other than country superstar **Tim McGraw** with two performances on February 1 and February 2 at 8 pm. Tickets for both shows are on sale this Friday, October 12 at 10 am.

Tim McGraw has sold more than 50 million records and dominated the charts with 43 worldwide #1 singles. He's won 3 Grammy Awards, 16 Academy of Country Music Awards, 14 Country Music Association Awards, 11 American Music Awards, 3 People's Choice Awards and numerous other honors. His iconic career achievements include being named the BDS Radio's Most Played Artist of the Decade for all music genres and having the Most Played Song of the Decade for all music genres. He is the most played country artist since his debut in 1992, with two singles spending over 10 weeks at #1. His career-long tour successes include the record-setting *Soul2Soul The World Tour 2017* with his wife, Faith Hill. McGraw starred in and

narrated the hit movie, *The Shack*, as well as played leading roles in *Friday Night Lights* and *The Blind Side*. Last week, McGraw released two new songs 'NEON CHURCH' and 'Thought About You', his first new solo music in two years. (TW/IG: @TheTimMcGraw, FB: TimMcGraw, [timmcgraw.com](http://timmcgraw.com))

**Tickets to see Tim McGraw on February 1 and February 2, ranging from \$75.00 to \$250.00, go on sale this Friday, October 12 at 10 AM. For more information and to purchase tickets, please visit [hardrockhotelatlanticcity.com](http://hardrockhotelatlanticcity.com).**

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### **Hard Rock Hotel & Casino Atlantic City**

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City has become Atlantic City's go-to entertainment destination, boasting 2,200 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etes Arena, the beachside Sound Waves and Howie Mandel's Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand's signature full-service Rock Spa and Salon, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel's guest rooms and suites radiates a contemporary style, including Hard Rock's signature The Sound of Your Stay® music amenity program, which allows guests to set the mood with complimentary vinyl records or jam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and 24-Hour Access to Body Rock fitness. For more information and to book your stay, please visit [hardrockhotelatlanticcity.com](http://hardrockhotelatlanticcity.com).

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