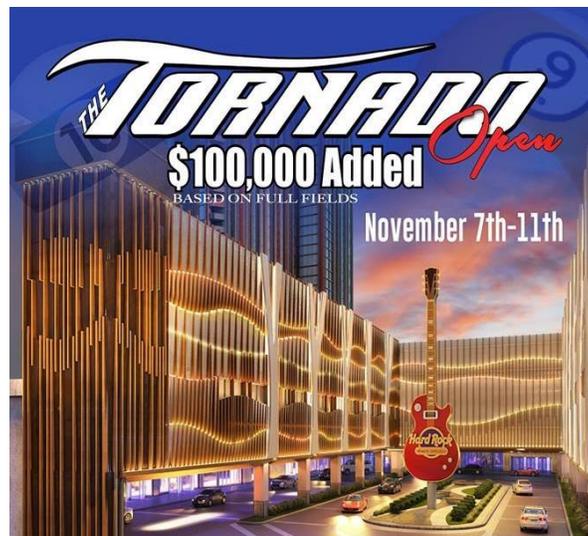


For Immediate Release



ATLANTIC CITY

THE TORNADO OPEN AT
HARD ROCK HOTEL & CASINO ATLANTIC CITY
NOVEMBER 7-NOVEMBER 11



Atlantic City, NJ (September XX, 2018) – **Hard Rock Hotel & Casino Atlantic City** presents **The Tornado Open** billiard tournament featuring “Texas Tornado” Vivian Villarreal. The tournament will run November 7 until November 11 in the Seminole Ballroom on the second floor and will feature three professional matches including Pro/Open 10-Ball Men, Women and Scotch Double (J&J) \$25,000 added each based on full fields, Amateur 9-Ball Men and Women \$5,000 added each based on full fields, and 8-Ball and 9-Ball Native Men and Women.

With a \$100,000 prize fund, The Tornado Open offers the biggest payout of any billiard tournament in the United States. Competitors, to be announced, will hail from all around the globe, traveling from Korea, the Philippines, Europe and Austria, among other countries.

The Tornado Open was born from the desire of a professional billiard player’s intent on changing the pool world. Vivian Villarreal began playing pool when she was eight years old and soon dominated local tournaments right away, compiling more than 200 trophies before she was a teenager. In the past 20 years, Vivian has amassed 20 titles, including the 1992 National Championship and the 1996 ESPN World Championship. But the win she remembers most is the 1992 Kasson Classic, which propelled her to number one where she remained for five years.

Vivian Villarreal has been voted one of the most entertaining and exciting players to watch, male OR female. Her nickname, “The Texas Tornado,” not only refers to her whirlwind ability to run through racks, but also to her mercurial emotions on the table. The “Texas Tornado” nickname is fitting for this animated billiards champion.

Registration for The Tornado Open at the Seminole Ballroom in Hard Rock Hotel & Casino Atlantic City is happening now at thetornadoopen.com starting at \$140.00. Single day tickets at \$15.00 to watch The Tornado Open are also available at thetornadoopen.com and at the door the day of each event. For any additional information, call (210) 291-8079.

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Hard Rock Hotel & Casino Atlantic City

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City will be Atlantic City’s go-to entertainment destination, boasting 2,200 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etes Arena, the beachside Sound Waves and Howie Mandel’s Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand’s signature full-service Rock Spa and Salon, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel’s guest rooms and suites radiates a contemporary style, including Hard Rock’s signature The Sound of Your Stay® music amenity program, which allows guests to set the mood with complimentary vinyl records or jam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and 24-Hour Access to Body Rock fitness. For more information and to book your stay, please visit hardrockhotelatlanticcity.com.

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