



## DAER NIGHTCLUB ANNOUNCES OPENING LINE UP AT THE NEW HARD ROCK HOTEL & CASINO ATLANTIC CITY

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Atlantic City, NJ – **DATE** – Hard Rock Hotel & Casino Atlantic City announces the official launch of [DAER Nightclub](#) on Thursday, June 28, 2018, introducing unparalleled production and talent to New Jersey’s entertainment capital. DAER Nightclub will open in tandem with the Hard Rock Hotel & Casino Atlantic City’s awe inspiring opening weekend celebration which includes Pitbull and Carrie Underwood live in concert at Hard Rock Live in the Etes Arena.

On opening night, DAER will debut with special guests and performances including an appearance by *Black Panther* and *Creed* star **Michael B. Jordan**, music by world-renowned DJ **Mel DeBarge** and a special live performance on Thursday, June 28. Grammy Award-winning DJ and Producer, **Tiësto** will take the stage on Friday, June 29 for an unforgettable set. Saturday, June 30, *Fast and the Furious* star and Grammy Award winner, **Ludacris** will close out the weekend alongside DJ/Producer TJR.

The independent nightlife venue features cutting-edge audio-visual technology, elevated bottle service and a carefully curated lineup of the world’s most sought-after DJs and artists. With an ideal location on the northern end of Atlantic City’s world-famous boardwalk, DAER Nightclub will transform the nightlife scene in South Jersey this summer.

“The talent and nightlife experience we plan to bring to DAER Nightclub at Hard Rock Hotel & Casino Atlantic City will be like no other nightclub scene,” says Matthew Minichino, Corporate Vice President of Nightlife and Daylife at Hard Rock International. “We’re looking forward to giving locals and visitors access to the hottest talent in the industry while complementing the hotel’s incredible programming.”

The sleek mega-club will feature an 8000-watt four-point Funktion One sound system and a state-of-the-art 30-foot LED centerpiece with more than 50 synchronized moving head fixtures and unique integrated video elements to provide club-goers with 360-degree immersive party experience. A specialized Cryo system, confetti cannons, hazers and blasters will entrance guests with a mesmerizing dance-floor atmosphere as globally-renowned DJs and artists perform in front of a 200-square-foot HD video wall positioned behind the booth.

### Opening Weekend Lineup

- *Thursday, June 28, 10 p.m. to close* – Michael B. Jordan gets the party started for an unforgettable opening night at DAER Nightclub with music by Mel DeBarge
- *Friday, June 29, 10 p.m. to close* - The weekend kicks off with Tiesto in the booth
- *Saturday, June 30, 10 p.m. to close* - Ludacris keeps the party going alongside DJ/Producer TJR.

DAER Nightclub at Hard Rock Hotel & Casino Atlantic City will be located at 1000 Boardwalk, Atlantic City, NJ 08401 and will be open on Fridays, Saturdays, and Sundays (beginning July 15) from 10 p.m. to close. For more information or reservations, please call (609) 449-6432 or email [info@hardrocknightlife.com](mailto:info@hardrocknightlife.com)

For more information on DAER Nightclub and purchase tickets, visit <http://www.hardrocknightlife.com/>.

Follow DAER Nightclub on Facebook at [@daernightclubac](#) and Instagram [@daernightclubac](#).

### **DAER Nightclub**

Located in the Hard Rock Hotel & Casino Atlantic City, DAER Nightclub is the premier nightlife destination in Atlantic City. Featuring cutting-edge production, which includes an 8000-watt Funktion One sound system as well as a 30-foot state-of-the-art LED centerpiece, the mega club boasts an unparalleled audio-visual experience for club-goers to enjoy top musical talent. With globally renowned DJs and artists taking the stage on a nightly basis, DAER is the pinnacle of Atlantic City's vibrant nightlife circuit, and a necessary experience for anyone visiting New Jersey's famous boardwalk. DAER Nightclub is open Fridays, Saturdays and Sundays. For more information on DAER Nightclub, visit <http://www.hardrocknightlife.com/>.

### **Hard Rock Hotel & Casino Atlantic City**

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City will be Atlantic City's go-to entertainment destination, boasting 2,100 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etes Arena, the beachside Sound Waves and the Howie Mandel Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand's signature full-service Rock Spa and Salon, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel's guest rooms and suites radiates a contemporary style, including Hard Rock's signature The Sound of Your Stay® music amenity program, which allows guests to set the mood with complimentary vinyl records or jam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and 24-Hour Access to Body Rock fitness. For more information and to book your stay, please visit [hardrockhotelatlanticcity.com](http://hardrockhotelatlanticcity.com).

### **Media Contact**

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